



## Justification Toolkit

Congratulations, you've made the decision to attend [IMSH 2017](#). Now, to gain approval from your supervisor, you need to justify the expense and time away from work.

Here are some tools and resources to help you gain approval. Who knows? Maybe your case will be so convincing that you and your supervisor will both attend!

## General Tips

**The largest and most trusted healthcare simulation conference of the year, IMSH 2017, taking place at the Hyatt Regency Orlando, January 28-February 1, offers you a unique opportunity to:**

- Connect “face-to-face” with more than 2,500 healthcare simulation professionals
- Learn and experience the innovative ways healthcare simulation is being used to improve patient care and safety
- Gain insight into trends and influence the national discussion and evolution of healthcare simulation
- Hear first-hand stories about how healthcare simulation impacts your colleagues, and patients, every day

### **At IMSH 2017, you can discover:**

- Immersive courses both onsite and at regional simulation centers
- Preconference courses that dive into the latest issues impacting simulation
- Peer-tested ideas at your choice of 250 education sessions, ranging from hands-on workshops to podium presentations
- Simulation-specific products and services in the IMSH Exhibit Hall
- Common-sense solutions to everyday challenges at the 3rd Annual Spectrum of Ideas Showcase
- 7th Annual Serious Games & Virtual Environments Arcade & Showcase, highlighting the latest tools and resources for online learning in simulation

## When making your case to attend IMSH 2017, keep in mind:

The International Meeting on Simulation in Healthcare (IMSH) is the annual meeting of the Society for Simulation in Healthcare (SSH)—the leading multi-disciplinary group advancing simulation in healthcare.

- Demonstrate the return on investment by focusing on what you will gain and the benefits you bring back.
- Offer to deliver a short presentation to your colleagues so you can share what you learned.
- Remember that continuing education credit is available. One IMSH 2017 registration costs less than a number of separate conferences. You'll also spend less time out of the office.
- Be ready with a plan for staff coverage while you are attending.
- Check out the [registration page](#) for the various rates and discounts available for SSH members, students/residents and government employees.

## Articulating the Benefits of IMSH

When you propose attending IMSH 2017, rather than focusing on how much you want to go, make a case focusing on the “return on investment” (new ideas, innovative products and services, current technology, future trends, etc.) for your organization.

Experts (and previous IMSH attendees) agree that networking is the most valuable benefit of attending a conference. Where else can you find so many administrators, clinicians, operations specialists, educators and researchers facing the same issues as your organization? Although networking is an important aspect of a conference, it is also the toughest for which to quantify any value.

Be specific in your explanation. Some specific details you'll need to identify include:

- **Education session content.** Which [education sessions](#) or workshops have particular relevance to your organization's work? Include a few in your discussion/request.
- **Vendor contacts.** In the Exhibit Hall, you'll meet vendors with products and services you use or may be evaluating for future use. Compare competing tools so you can make educated recommendations.
- **Multi-disciplinary education opportunities** – only IMSH offers true multi-disciplinary education with faculty and attendees from all areas of healthcare simulation.
- **Hands-on workshops** – At IMSH, you can attend small hands-on workshops designed to give you tools and experience you can use immediately.

- **Quantify the benefits.** Be specific about how you will network, what you can learn in each day, and which education sessions are most suitable. Present your supervisor with the benefits.

It's all in the presentation!

Need more information? Visit [www.ssih.org/IMSH](http://www.ssih.org/IMSH) for updated information.